

BUSINESS • TECHNOLOGY • CONTENT

03

streaming media magazine

APRIL 2001 • VOL. 1 NUMBER 3 • \$4.95



NASA

WHERE STELLAR CONTENT MEETS THE ENTERPRISE

PAGE 18

PLUS

JERRY YANG'S VISION

STREAMING AS
AN INNOVATION
ENGINE 15

**SOFT PORN/
HARD CASH**
DANNI ASHE WINS 33

THIS IS CDN!
CONTENT DELIVERY
NETWORKS 44

**MICROSOFT'S
MANDATE**
ENTERPRISE
CASE STUDY 26

NO BRAINER
UNIVERSITIES
WEBCAST FOR
CREDIT 62

